

WORLD CHEFS

ENDORSEMENT OF CULINARY COMPETITIONS APPLICATION FORM

– TAKING YOUR COMPETITION AROUND THE WORLD



WORLD
ASSOCIATION
OF CHEFS
SOCIETIES



SETTING THE STANDARDS FOR CULINARY COMPETITIONS

As the global voice and authority on food the World Association of Chefs Societies is pleased to offer endorsement of culinary competitions of all levels worldwide. To gain this prestigious recognition, competition organisers must submit applications for approval and fulfil requirements according to the Culinary Competitions Rules minimum standards. One important thing to know is that the size of the competition is not a factor in receiving this recognition; it is the quality, structure and passion used to put it in place which counts the most.

The participation of competitors in culinary competitions can make a difference for the future of gastronomy but, more importantly, the decision by organisers to get a competition endorsed by WACS can guarantee the competitors will receive proper recognition worldwide, having competed at high-standard levels. Anyone that gets the opportunity to take part in a competition endorsed by WACS will feel privileged to be a part of the global voice on cooking.

Don't miss the opportunity to be part of the change you want to see happening in our culinary world!

With culinary friendship and respect,

Gissur Gudmundsson
President

TAKING YOUR COMPETITION AROUND THE WORLD

Working in partnership with WorldChefs, the leading global culinary authority, provides exceptional opportunities for prominent visibility to a captivated audience of culinary professionals worldwide.

THE BENEFITS OF WACS ENDORSMENT

- Use global standards of rules and procedures to achieve a fair and consistent level judging.
- Become internationally recognised by the competition chefs of the world.
- Promotion of your competition on worldchefs.org and WorldChefs Magazine.
- Use WACS logo and the mention "WACS Endorsed Competition" on your promotional material.
- Access a list of trained and approved culinary judges worldwide.
- Get advice and guidance to better organize your competition according to international standards.

A QUALITY LABEL FOR YOUR COMPETITION

To ensure that culinary competitions are fair to all competitors, it is essential to apply the same set of rules and guidelines throughout. The WACS Culinary Rules are updated on a regular basis in order to comply with new trends and technology. A Committee, representing all WACS Continents, meets regularly on an ongoing basis to develop universal guidelines and criteria that can be easily understood and practically implemented to achieve a consistent global standard. It is vitally important that all culinary competitions follow and use these rules to ensure these standards are maintained.

CULINARY COMPETITION COMMITTEE

The WACS President appoints Culinary Competition Committee members. Their role is to realise and apply international regulations adapting these, where necessary, according to circumstances and conditions. No alterations, as they relate to the rules, can be made without the written approval of the Culinary Competition Committee and the WACS Board.

The Culinary Competition Committee consists of representatives from the WACS Continental Areas and are all WACS Approved Judges as required. For a full list of the current committee members, visit the WACS website at www.worldchefs.org. Organizers of culinary competitions may approach the committee members directly.

COMPETITION CATEGORIES

Choose your category according to the scope of your event: Global, International, Continental or National.

GENERAL RULES AND OBLIGATIONS OF ORGANISERS

An Endorsed competitions must be organized by WACS or a National Association of WACS and can be in conjunction with a company engaged by either of the two parties. The following Rules apply, in conjunction with other Culinary Competition Rules as defined by the WACS Culinary Competition Committee.

	GLOBAL	INTERNATIONAL	CONTINENTAL	NATIONAL
Fee for members*	5000 euros	2500 euros	1000 euros	500 euros
Optional booth space for WACS	Free booth of min 3.x4 m with basic furniture, electricity and WIFI	Free booth of min 3.x4 m with basic furniture, electricity and WIFI	Free info counter, can be shared with organiser	Free info counter, can be shared with organiser
National Teams requirement	Minimum 16 National teams WACS President must be invited to the opening and closing ceremonies on organiser's expenses WACS banner/flag must be visible in a prominent area All marketing material must show WACS logo Certificates should bear name of WACS president and WACS logo Webpage should have logo and link to worldchefs.org Promote competition on worldchefs.org Dedicated web page for competition information Submit articles for monthly e-newsletter Right to use WACS logo on marketing material Access to culinary rules and judging sheet. ½ page advertisement in WorldChefs magazine pre-competition ½ page editorial space in WorldChefs magazine post-competition WACS provides observer(s) at own cost Participation gives points to WACS Global Ranking of National Teams (1.5 points)	Minimum 10 National teams WACS President must be invited to the opening and closing ceremonies on organiser's expenses WACS banner/flag must be visible in a prominent area All marketing material must show WACS logo Certificates should bear name of WACS president and WACS logo Webpage should have logo and link to worldchefs.org Promote competition on worldchefs.org Dedicated web page for competition information Submit articles for monthly e-newsletter Right to use WACS logo on marketing material Access to culinary rules and judging sheet. ½ page advertisement in WorldChefs magazine pre-competition ½ page editorial space in WorldChefs magazine post-competition WACS provides observer(s) at own cost Participation gives points to WACS Global Ranking of National Teams (1.0 points)	No minimum Not mandatory WACS banner/flag must be visible in a prominent area All marketing material must show WACS logo Certificates should bear name of WACS president and WACS logo Webpage should have logo and link to worldchefs.org Promote competition on worldchefs.org Dedicated web page for competition information Submit articles for monthly e-newsletter Right to use WACS logo on marketing material Access to culinary rules and judging sheet.	No minimum Not mandatory WACS banner/flag must be visible in a prominent area All marketing material must show WACS logo Certificates should bear name of WACS president and WACS logo Webpage should have logo and link to worldchefs.org Promote competition on worldchefs.org Dedicated web page for competition information Submit articles for monthly e-newsletter Right to use WACS logo on marketing material Access to culinary rules and judging sheet.

* non-members may contact us for details

APPLICATION FORM

CONTACT INFORMATION

Organisation		Contact	
Address		Email	
City/State		Phone	
Postal Code		Country	

INVOICE ADDRESS

Organisation			
Address			
City/State		Postal Code	
Country		Organisation number	

ENDORSEMENT

Competition category Global (5000€) International (2500€) Continental (1000€) National (500€)

Competition name		City/Country	
Related show (if any)		Next date	
Website		Frequency (annual, biannual...)	
Comments			

I, hereby request to have WACS endorsement for the above named event. I confirm that I have read and I agree to the terms and conditions of WACS Endorsement of Culinary Competitions.

I recognise that this contract between WACS and the above named organisation is legally binding and I certify that I am an authorized agent of the above-named organisation and have authority to make this agreement on its behalf.

Signed by

Title

Date